



SUMMERSIDE IT

PROVIDING ACCESS
TO GLOBAL OPPORTUNITIES

City of
Summerside

Prince Edward Island
Canada

LET'S BUILD
THE FUTURE
TOGETHER!



A Connected Community

Summerside is quickly becoming recognized by potential investors, site selectors, and business leaders as “the city to watch” for growth. From developing one of the lowest-cost operating environments in Canada to investing in state-of-the-art technology and facilities, Summerside continues to surprise and meet the needs of those businesses that already call it home.

Summerside’s information communications technology (ICT) sector has become a major contributor to the strong economic growth taking place in Summerside and Prince Edward Island. In recent years, Summerside’s ICT sector has seen an emerging focus on e-health software development, client service, and support and testing laboratories to foster advancements in the industry.

THE CITY ADVANTAGE — A FIBRE BACKBONE

Driven by the Summerside Energy Group, fibre to every premises in Summerside is becoming a reality. Initially inspired to ensure a more efficient management of a diverse set of energy inputs, fibre to the premises is becoming a key IT enabler in Summerside.



Summerside's Value Proposition

Given Summerside's deployment of enabling infrastructure and partners, we are able to provide innovation enterprise with a living lab environment as well as open access to the globe.

Economic Incentives

Prospects have access to an array of incentives and labour rebate programs.

Partnership

The City of Summerside provides opportunities for pilot projects and test beds through access to infrastructure, investment, and contracts. The City through its Living Lab program for firms in qualifying industries will make access to infrastructure (such as the power grid and fibre) available, take an equity stake, and act as "first customer" — thereby creating incredible economic value.

Speed

The City of Summerside represents a true designed entrepreneurial environment, with low bureaucracy, and systems in place to eliminate or cut through red tape. Assigned economic development officers act as concierges for prospects. With move-in ready facilities such as the Holman Centre, Summerside provides significant cost advantages versus many major urban centres.



Our Key Training Partners

The University of Prince Edward Island's computer science program is leading in all the key disciplines of the IT specialist. Providing specialized courses directly tailored to industry is a key attribute of the university's program and graduates. Students focus on a number of key disciplines, including the following:

- Video Game Programmer
- Program Analyst
- Software Test Engineer
- Software Developer
- Web Developer

Holland College's centre has been an asset in the development of the IT sector due to the college's ability to tailor training programs to meet existing tenants' needs or the specific requirements of new tenants. Holland College offers the following training programs:

- Computer Information Systems
- Computer Information Systems – Health IT Discipline
- Computer Networking Technology

Let's be partners!

- Small to medium-sized niche firms with a focus on development or support
- Companies seeking a prime test bed for products as part of their R&D
- Firms seeking an environment where like-minded companies can collaborate and innovate
- Companies with smaller workforce requirements, but who will benefit from the unparalleled loyalty and work ethic of Islanders
- Companies seeking a state-of-the-art smart building developed with green principles and the infrastructure required by the IT industry
- Firms that will realize meaningful benefits from the aggressive incentives and competitive costs offered in Prince Edward Island

Mike Thususka Ec.D.

Director of Economic Development
City of Summerside

Mob.: 902.432.0103

mike@summerside.ca
bigpossibilities.ca

